

WNC Goes Global



Inspired by Thomas Friedman's book, *The World is Flat*

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Opening Panel

Start a Conversation: *"An economic tsunami is fast bearing down on the citizens of North Carolina and our entire nation. If we don't grab hold of the future and get more people better educated, we are going to be crushed by this tidal wave of highly educated people from all parts of the world competing for the jobs of tomorrow."* - Erskine Bowels

What does this comment mean about the jobs you and your classmates will one day hold?

Write About it: With a partner, draw a cartoon that depicts an "economic tsunami" using three words and three images that reflect the sentiment.

2

Meet the Business Owners

Start a Conversation: Discuss one interesting element of the businesses you read about.

Write About it: Choose a business owner from the exhibit.

Business Name:

What countries do they do business with:

Activity: Research how many time zones is that country from Eastern Standard Time?
What time is it at your school? What time is it in that country right now?

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4-7

How Did We Get Here?
First, a little history.
Then, there was the digital world.

Start a Conversation: *“The kid who is connected to the Internet today, if he has curiosity [he] is as empowered as me. But if she does not get the right nutrition, she will never play that game.”* - Bill Gates

What did Bill Gates mean by this comment?

Write About it: Ask your grandparents, or someone your grandparent’s age, to talk about a job they had when they were 20 years old. Does that job still exist? How have satellites or digital connections changed that job?

Activity: With a partner, choose one object in your classroom.
What type of labor was needed to create that object?

What type of materials were needed?

What type of capital (machines, factories) was needed?

8

What is an Entrepreneur?

Start a Conversation: *“America is full of risk takers. It’s full of immigrants. There are still people that are willing to go to another place and take a chance for something better. And that is why, to me, we are such a great country.”* - Alex Williams

Discuss what did Mr. Williams mean by this statement?

Write About it: Write a few sentences about a business or product you would like to work with one day that involves global trade.

Activity: Research the web site of one of the businesses from this board.

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9

Learn
a
Language

Start a Conversation: Discuss ways that someone who is bi-lingual is advantaged over someone who is mono-lingual.

Write About it: Pick a quote from the board. Do you agree or disagree? Develop a 3-4 sentence response based on your own experience.

Activity: Pick a word in English. Use a free service on the internet to translate that word into two languages

Your word:

- 1.
- 2.

10

Travel

Start a Conversation: *“If you don’t travel abroad and you watch the news, you develop stereotypes very easily.”* - Chris Bean

Discuss what Mr. Bean means.

Write About it: Write about your experience from the activity below.

Activity: This Board suggests ways to experience another country without ever leaving town. In teams of 2-4, pick an activity in your hometown where you can experience another country and do it.

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11

Kiss
Bow
or
Shake Hands

Start a Conversation: *“It’s not just about language. It’s about something that we call ‘kiss, bow, or shake hands.’ It’s a book...It’s how to talk to people, how fast you talk, how you approach them from a business point of view.”* - Paul Samuels

What did Paul Samuels mean?

Write About it: Create a business card for the business you thought about from a previous board. List your name, the name of the business, your telephone, email, and website address.

Activity: On this board, read about how people in China present a business card. Choose a partner. Greet that person and present your business card as someone would in China. Now do the same thing as someone would in the US.

12

It’s All
About
Relationships

Start a Conversation: *“Everyone keeps saying the world is getting smaller and it’s cliché, but it’s cliché because it’s true!”* - Jennifer Elliott

Discuss the ways that technology has created a smaller world.

Write About it: Fill in this sentence. In this board, Ric Goodman was helped to _____ by a relationship with _____ in Costa Rica.

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13

Can
We
Compete?

Start a Conversation: The Latin word for compete is *competere* – *to seek together*. With this in mind, how is global competition like a football or basketball game? How is it different?

Write About it: Choose one quote from the board and share your opinion about the future of America.

Activity: Work with a partner to list two jobs in your town that require a math or science degree.

- | | |
|--------|--------|
| 1. Job | Degree |
| 2. Job | Degree |

14

Riding
the Wave

Start a Conversation: *“The minute you start flying into other countries you need to be a little more open minded. Learn to think the way another society may think. Don’t be trapped in your own ideas, because each society is different...”* - Ric Goodman

What does Mr. Goodman mean?

Write About it: Write a sentence about an example of being close minded while doing business with someone from another country?

Activity: List two skills that that the business owners felt students need to “ride the wave”.

- 1.
- 2.

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15

Becoming
a Global
Citizen

Fair Trade

Start a Conversation: Reenact the story that Xai Xai Matthews shared. What seems unfair or fair about the story?

Write About it: Share a reflection about something you have heard in the news about Fair Trade.

Activity: _____ current minimum wage x 40 hours a week x 52 weeks a year =

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Becoming
a Global
Citizen

The
Environment

Start a Conversation: *One Planet. One Experiment.* Read E.O. Wilson's comment about our planet. What are the opportunities and dangers of this experiment? What does Mr. Goodman mean?

Write About it: How many days does it take for pollution from China to reach the US? List two weather factors that move pollution around the world.

- 1.
- 2.

Activity: After reading the board, use your math skills to estimate how many cars China will need to insure that every family has a car.

_____ Chinese Citizens

_____ Number of cars

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Becoming
a Global
Citizen

Security

Start a Conversation: What do we use oil for? How does oil consumption affect our security in the US?

Write About it: Pick a quote from the board and write about it.

Activity: On this board, read about ways to be a responsible global citizen. What are two activities you currently do or would consider doing?

- 1.
- 2.

WNC Goes Global Vocabulary Search

Find these words in the letters below

- Fair trade
- Compete
- Relationships
- Kiss bow shake hands
- Fiber optic
- Economy
- Capital
- Materials
- Labor
- Factory
- Entrepreneur
- Language
- Travel
- Environment
- Profession
- Jobs
- Thrive
- Adapt
- Pollution
- Security
- Responsible
- Global citizen
- International
- Trade
- Skills

S L A I R E T A M O D E G P C H O C G B
K E P C S C U I N T E R N A T I O N A L
I U H T D O T B X O E S M A K N U I U A
S P U K S N S C O U X H V G E C E R S B
S O S N O O I X N C F A D A P T T T O O
B L E B H M V E M V R A D P J A E J N R
O L C G S Y R B N G W A D R E E P Y R D
W U V J A P D M O V Y R Z D X H M M E N
S T R I E H W A X R I P A A H I O L S E
H I I R M Q D F I B E R O P T I C B P Z
A O T O F V I A A F T E O R J K L L O I
K N Y V U M Q C S I T C N N W G A E N T
E V U T Y S X T A A R Y B D M N Y V S I
H S L O L N H O U P S T O M G E X A I C
A N Q L H R I R M N I A R U H O N R B L
N O I X I A F Y P N W T A A N Q Z T L A
D K O V O A J N P N I G A P D M X B E B
S A E Q L O W A W D E X S L I E I B J O
R E R E L A T I O N S H I P S H W R X L
A A E Y E P Q N O I S S E F O R P Y Z G

Scavenger Hunt

By yourself or with a partner, find the answers to these questions by reading the exhibit boards.

WNC Goes Global • What water image did Erskine Bowels use to describe our economy?

Meet the Business Owners • Name of a business in WNC:

Where in the world do they do business:

How Did We Get Here? • What is one thing that has changed business in the last 20 years?

Words of Wisdom – What is an entrepreneur? • Define the word *entrepreneur*.

Words of Wisdom – Learn a Language • What is one advantage to knowing another language?

Words of Wisdom – Travel • What is one way to experience another country without leaving town?

Words of Wisdom: Kiss Bow Shake Hands • What is happening when people kiss, bow or shake hands?

Words of Wisdom – It's All About Relationships • What is one way the world has gotten smaller?

Words of Wisdom – Can we Compete? • In Latin, what does the word *compete* mean?

Words of Wisdom – Riding the Wave • What is one skill that a business needs to stay in business?

The Big Picture – Becoming a Global Citizen and Fair Trade • What is one element of fair trade?

The Big Picture – Becoming a Global Citizen and the Environment • How long does it take for pollution in China to be in the US?

The Big Picture – Becoming a Global Citizen and Security • What is one activity you can do to be a responsible Global Citizen?